

# DISPLAY ADVERTISING



**Advertise with the  
Port Ludlow Voice**

Reach Port  
Ludlow & Beyond

**Voice**  
Port Ludlow

- The *Port Ludlow Voice* offers our advertisers the opportunity to get in front of residents who value quality work and want to support community-minded businesses. Distribution is free! As Port Ludlow grows, more people read our publication as the Voice is delivered free to all residents.
- The *Port Ludlow Voice* is a high-quality magazine that is also available in local banks, stores, clubs, realty, and medical offices, as well as the tourist visitor centers in and near Port Ludlow, WA.
- Our publication focuses on local events and activities and showcases local businesses to our sizable readership.



56%  
44%



Avg Household Income:  
\$123,285



Port Ludlow Population (2024):  
3,195.

2,500 Residences in & near Port Ludlow

Full Page  
7.5"W x 9.75"H

Half Page Horizontal  
7.5"W x 4.75"H

Half Page Vertical  
3.63"W x 9.75" H

Quarter Page  
3.63"W x 4.75"H

Eighth Page  
3.63"W x 2.25"H

RATES	Monthly		6 Months (10% off)		12 Months (10% off)	
Ad Type	Inside Pages	Inside Cover	Inside Pages	Inside Cover	Inside Pages	Inside Cover
1 Page Color	\$800	\$960	\$4,320	\$5,184	\$8,640	\$10,368
1 Page B&W	\$700		\$3,780		\$7,560	
½ Page Color	\$435	\$522	\$2,349	\$2,819	\$4,698	\$5,638
½ Page B&W	\$375		\$2,025		\$4,050	
¼ Page Color	\$225	\$270	\$1,215	\$1,458	\$2,430	\$2,916
¼ Page B&W	\$185		\$999		\$1,998	
⅛ Page Color	\$112	\$135	\$605	\$726	\$1,209	\$1,452
⅛ Page B&W	\$90		\$486		\$972	

- Ads must be in pdf format, resolution 300 dpi or greater and of specified size.
- The Port Ludlow Voice does not provide design work.
- All ads are due by the 8th for the following month issue.
- We do not accept political advertisements.
- Email ads and contact information to [display@plvoice](mailto:display@plvoice).

Revised 10/1/2024